Christophe NAU
born 12/01/1971
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- Consummate online media professional with strong leadership, communication and project management skills

- Gained more than 10 years of experience in the field of online marketing and ad operations (technologies, trends, processes...)

- Ability to work in multicultural and international environments

- Professional Objective -

work for a large online company as team leader / manager in the field of online advertising and ad serving technology.

- Professional experience -

Since August 2008   **DQ&A (Hamburg, Germany)**
                             Manager Technical Consultancy

- technical consultancy around ad serving technologies:
  - integration of new ad concepts, targeting capabilities, rich media solutions, video advertising (DoubleClick In-Stream and VAST-compatible ad servers)
  - ad server set-up and configuration. Trainings and product presentation
  - troubleshooting with creatives and campaigns (Dart for Publishers, Dart Enterprise, AdTech Helios, Adition)
- support the DQ&A Sales forces for pre-sales meetings with customers
- optimize publishers revenues in Google Ad Exchange

August 2005   **Lycos Europe (Gütersloh, Germany and Yerevan, Armenia)**
August 2008   ***Director AdTech***

- team responsibility of 10 persons (6 in Germany and 4 in Armenia)
- responsible for all technical ad operations for Lycos Europe Network (5 countries, 6 billion ad impressions per month)
- responsible for the technical support for Sales Operations and Ad Management (troubleshooting with creatives and campaigns)
- technical integration of partners (Google, Yahoo, Meetic…) into the Lycos Network

October 2004   **Lycos Europe (Gütersloh, Germany)**
August 2005   ***Senior Technical Specialist ad server***

- customization of the Dart Enterprise ad server and development of peripheral tools (Sales reporting system, interface with the financial reporting tool SAP...)
- recruitment of the team in Armenia (profiles, job interviews and selection of candidates)

January 2001   **Lycos Europe (Paris, France)**
October 2004   ***Project Manager***

- development of the Lycos Member pages across Europe (8 countries)
- responsible for the development of new ad formats on the Lycos Member pages (www.tripod.lycos.co.uk). 300 million ad impressions per month.

March 2000	**MultiMania (Paris, France)**
January 2001	*Project Manager*

- responsible for the development of the internal search engine (4 million. queries per month. Solution based on Verity K2 - www.verity.com)
- development of the directory of member pages (PHP, MySQL)

March 1998	**Lincoln Systems (Boulogne Billancourt, France)**
March 2000	*Internet Developer*

- responsible for the conception and development of the extranet of the Interventional Cardiologist Group of the French Cardiologist Society. (Perl, IIS, Access Database)
- development of several on-line solutions to collect medical data (Medtronic Labs, Cordis Labs, Hospital Lariboisière)

March 1995	**Circonscription de Gendarmerie (Bordeaux, France)**
August 1997	*Second Lieutenant*

- second-in-command, reporting to the Commanding Officer of the "Centre de Renseignement et d'Opérations". Responsible for the department 'Cartography' (3 persons).
- aide-de-camp to the General officer commanding the "Région Atlantique de Gendarmerie"

- Education and Training -

June 1994 Master's Degree (NVQ 5) in Organic Chemistry (with honours) - University of Bordeaux, France

- Special skills -

Ad Serving Technologies:
- Extensive knowledge of several ad servers and closely related products: DART Enterprise: callouts, creative plugins, architecture, migration, integration of Dent with external systems (SAP, Revenue Science, Wunderloop...), Dart for Publishers (both Legacy and DFP by Google - campaign booking, reporting, APIs), AdTech Helios, Adition, E-Planning, SmartAdServer.
- Very good knowledge of several DoubleClick Products (In-Stream, Ad Exchange, Boomerang for Publisher, Spotlight...)

Web technologies:
- Extensive knowledge of HTML, CSS, Javascript, LAMP (Linux, MySQL, PHP)
- Basic knowledge of Java, Perl and ASP

Online Video:
- Extensive knowledge of the Brightcove platform (Brightcove Studio, Player and Media APIs, integration with DoubleClick In-Stream)

Groups and Associations:
- Active member of the AdMonsters Group since September 2005. AdMonsters is the only professional association exclusively dedicated to leaders in online advertising operations and technology
- Member of the "European DART Enterprise User Group".

- Languages -

French: mother tongue
English: fluent – daily professional usage
German: basic knowledge for social and professional purposes
Spanish: basic knowledge